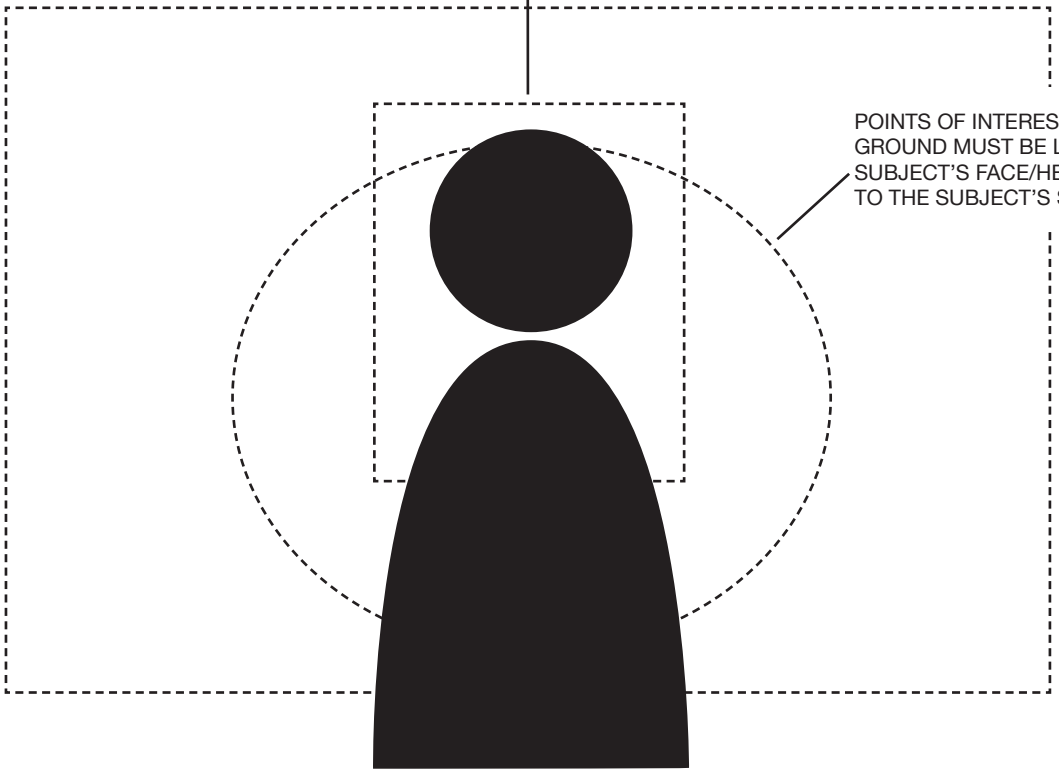
ALL PHOTOS SHOULD BE SHOT HORIZONTALLY AND CONTAIN GENEROUS AMOUNTS OF SPACE FOR CROPPING. THIS WILL ALLOW OUR CLIENTS TO USE THE PHOTOS IN ALL MEDIUMS.

DO NOT SHOOT TIGHTLY CROPPED VERTICAL PHOTOS. IMAGES TAKEN IN THIS MANOR WILL BE LESS USEFUL.

POINTS OF INTEREST IN THE BACK-GROUND MUST BE LEVEL WITH THE SUBJECT'S FACE/HEAD AND BE TIGHT TO THE SUBJECT'S SHOULDERS.